

Peter Johnson 2

From: OpenSpan, Inc. [marketing@openspan.com]
Sent: Wednesday, March 25, 2009 6:06 PM
To: Peter Johnson 2
Subject: Improving Up-Sell Revenues with OpenSpan



Increase Up-Sell Revenues with OpenSpan

Arm your customer-facing staff with the information and tools they need to drive up-sell and cross-sell revenues. OpenSpan helps companies like yours extend existing applications to deliver :

- Customized, real-time up-sell offers
- High-value customer alerts
- Instant feedback on program success

The OpenSpan website features a special section devoted to the improving up-sell performance. Watch an [online demo](#) or download a [white paper](#) or [case study](#) to learn more.

With OpenSpan, you can improve the productivity of business users by rapidly automating and extending existing applications, instead of upgrading or buying new ones.



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